

# Programme highlights

## Speakers:

We are delighted to welcome our keynote speaker

**Andrew Lansley MP** – *Shadow Health Secretary.*

Other speakers include:

**Andrew Day** *Group Managing Director – Compton Fundraising Consultants Limited*

**Jane Ferguson** *Director of Fundraising – King's College Hospital NHS Foundation Trust*

**Adrienne Fresko** *Director – Foresight Partnership Limited*

**Stephen Maund** *Managing Director – Capacity Marketing for Charities*

**Alison Paines** *Head of Charities and Philanthropy Group – Withers LLP*

**Craig Wisdom** *Audit Director – Deloitte & Touche LLP*

## Presentations:

Governance challenges for NHS Charities

Fundraising for the NHS

Adding value: the continuing role of charity within the NHS

## Interactive Breakout Sessions:

Delegates can choose one breakout session from each set:

### Set one

1. Board development
2. Challenges for boards of NHS Trusts
3. CIOs, trading and other opportunities for NHS Charities
4. Managing risk

### Set two

5. Generating a legacy programme
6. Gaining access to patients, and Data Protection
7. Major donors – finding and keeping them
8. Developing sponsorship and corporate partnerships